

PRESS RELEASE

GRAS begins a trade-in campaign—huge discount on microphones

Measurement microphones can be traded-in to GRAS microphones with a 35% discount

HOLTE, DENMARK, 13 Sep 2022: [GRAS Sound & Vibration](#), part of Axiometrix Solutions, a global leader in test and measurement solutions, is implementing a trade-in offer to replace old measurement microphones with new high-quality GRAS microphones.

The offer, valid until 15 November, enables engineers and users to trade in their old measurement microphones and gain first-hand experience of the high quality and user-friendliness of GRAS microphones. The range of microphones covered by the trade in consists of the **GRAS 46AE** ½" CCP Free-field Standard Microphone Set, the **GRAS 146AE** ½" CCP Free-field Rugged Microphone Set and the **GRAS 246AE** ½" CCP Free-field Standard SysCheck2™ Microphone Set.

All three microphone sets have the recognized GRAS high quality that ensures data reliability:

GRAS 46AE is the classical all-purpose measurement microphone

GRAS 146AE is a rugged version of the 46AE—widely used in harsh environments

GRAS 246AE is the 46AE combined with SysCheck2 functionality for easy verification and calibration

The GRAS 46AE has long been a popular choice by engineers—known for its precision, accuracy and reliability, especially in R&D environments.

The GRAS 146AE is increasingly becoming the preferred measurement microphone across applications, following the rising need for more durable testing solutions. This is both due to its high flexibility and added

features, and not least a general appreciation of microphones that can withstand drops, temperature changes or moist conditions—all part of daily life in a testing environment.

The recently introduced GRAS 246AE microphone is an improved version of the GRAS 46AE with the added SysCheck2™ functionality for remote verification. This has already proven a valuable tool for engineers who need to perform distributed measurements or place microphones in hard-to-reach places where it can be difficult to calibrate once the measurement setup has been activated.

“We have been overwhelmed by how well our range of 46AE microphones has been received in the market, and we want more users to get acquainted with these microphones and all the features they contain—now with an attractive discount”, says Niels Kjaergaard, VP Business Development at GRAS Sound & Vibration. “With this new temporary trade-in offer, we encourage more engineers to experience the high quality of GRAS microphones at an unparalleled value.”

Ease of use and functionality are maximized when combining a GRAS microphone with an Audio Precision® analyzer such as APx517 or APx1701.

The GRAS 46AE, GRAS 146AE and GRAS 246AE microphone sets are ready for delivery and can be ordered with a discount with standard GRAS delivery conditions.

For more product information, please visit GRASacoustics.com

Read more about the trade-in program [here](#).

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ABOUT GRAS SOUND & VIBRATION:

GRAS is a worldwide leader in the sound and vibration industry. We develop and manufacture state-of-the-art measurement microphones and related equipment for industries where acoustic measuring accuracy and repeatability are of the utmost importance. This includes applications and solutions for customers within the fields of aerospace, automotive, audiology, consumer electronics and other highly demanding industries. GRAS microphones are designed to live up to the high quality, durability and accuracy that our customers have come to expect, trust and require.

GRAS Sound & Vibration is represented through subsidiaries and distributors in more than 40 countries and is part of Axiometrix Solutions, a leading test solutions provider comprised of globally recognized measurement brands, including Audio Precision, and imc test and measurement.

Read more at www.GRASacoustics.com